Looking at the graph above we can manage to glean that arts seems have run a more successful one. Music in particular, even though theater seems to have been more successful. The percentage of success for music 77%, about 17% failed. Even though more campaigns were run for theater the success rate was about 60% and failure was about 35%.

Journalism seems to have bitten the dust.

Rest of the world

US Seems to have run the most campaigns and more generous donors that the rest of the countries put together.

May seems to have been a successful month over all. I am surprised as I thought from my experience Nov-Dec. is more successful.

2009 seems to have been a dismal year.

Problems with the dataset

Not enough categories, looks like the dataset has missed out on socially responsible charities. Data is not diverse.

The sample is small.

More :

How long did these campaigns run ?

Which campaign was hugely successful ?